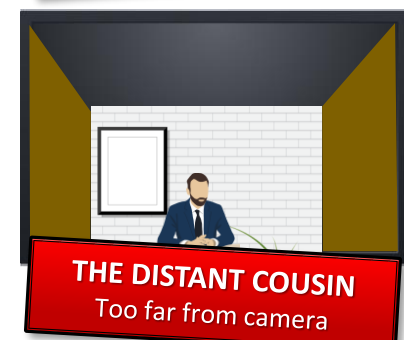
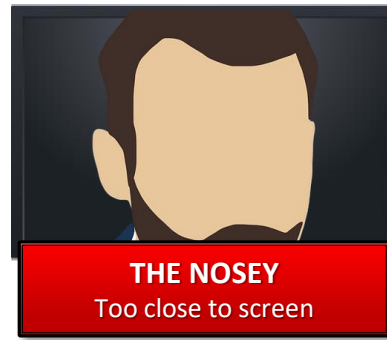


11 ONLINE CHARACTERS TO AVOID

We see these on-line video mistakes so often it's time to give them names, but if we want to be seen as leaders, shoot for "The Influencer."



If you want to lead, it helps to look like a leader.